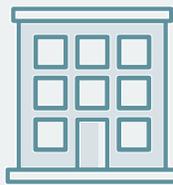


BLAINE RENTER SNAPSHOT

Housing impacts every aspect of our lives, from the jobs we can access to the educational outcomes of our kids. But too many people in our community pay too much for housing, forcing hard-working families to choose between paying the rent or buying adequate groceries, covering healthcare and other critical needs. Across the Twin Cities region, even those employed full time in the most in-demand jobs can't make ends meet with rising rents and declining vacancy rates.

Housing is affordable when a household pays **no more than 30%** of its monthly income on rent or mortgage.

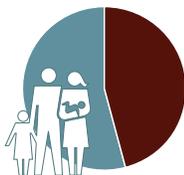


MEDIAN RENT¹ IN BLAINE increased 10% from 2010 to 2018. In 2018, the overall median rent was \$1,218. Over that same timeframe, the vacancy rate declined by 38%, falling from 5 percent to 3.1 percent.²

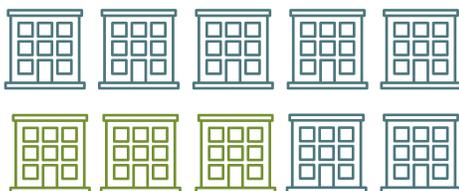
To afford the median rent (\$1,218) in Blaine, a full time worker **would need to earn \$48,720 per year** -- far above the wages of many of the most in-demand jobs in the region (see table to the right).



In Blaine, 50% of renter households – **and 56% of senior renter households** – pay more than they can afford on housing.



In Blaine, **64% of rental housing** was built prior to 2000.



| TOP IN-DEMAND JOBS in the Twin Cities | Median annual income | Affordable housing costs per month ³ | % income needed to pay median rent in Blaine |
|---------------------------------------|----------------------|---|--|
| Blaine median renter | \$53,246 | \$1,331 | 27% |
| Minimum wage earner ⁴ | \$20,509 | \$513 | 71% |
| Food Prep / Serving Workers | \$24,190 | \$605 | 60% |
| Cashiers | \$24,643 | \$616 | 59% |
| Retail Salespersons | \$26,029 | \$651 | 56% |
| Personal Care Aides | \$26,766 | \$669 | 55% |
| Stock Clerks / Order Fillers | \$29,957 | \$749 | 49% |
| Janitors | \$31,228 | \$781 | 47% |
| Nursing Assistants | \$36,729 | \$918 | 40% |
| Supervisors of Food Prep | \$39,064 | \$977 | 37% |
| Customer Service Representatives | \$40,281 | \$1,007 | 36% |
| Truck Drivers | \$52,246 | \$1,309 | 28% |
| Registered Nurses | \$86,042 | \$2,151 | 17% |
| Software Developers | \$98,421 | \$2,461 | 15% |

SOURCES: Occupational Data for Twin Cities Economic Development Region by MN Department of Employment and Economic Development, July 2019, and American Community Survey, 2018 estimates. FOOTNOTES: 1- Adjusted for inflation. 2- Vacancy data from CoStar. 3- Housing is affordable when it consumes no more than 30% of a household's monthly income. 4- Based on current minimum wage for large employers in Minnesota (\$9.86).