Housing Affordability in Crow Wing County

Housing is considered affordable if it consumes less than 30% of a household’s gross income. At higher levels, families must choose between housing and other basic needs such as food or medicine. For low- and moderate-income Minnesotans, extended economic hardship is a reality. The foreclosure crisis has left many homeowners owing more than their home is worth, while rents continue to rise.

RECESSION TAKES A TOLL. Even before the Great Recession, housing burden had increased substantially. Then from just 2007 to 2009, the number of Minnesota households paying more than half their income for housing grew by 9% (an increase of nearly 24,000 households) while the number of all Minnesota households increased by only 1%. In 2009 the cost of housing consumed more than half of income for almost 1 in 7 Minnesota households, leaving many unable to pay for transportation, food, or other basic needs. In 2000, only 1 in 12 households experienced this level of cost burden.

A SHIFT TO RENTING. In 2010, about 76% of Crow Wing County households owned their home and 24% were renters. With the foreclosure crisis, rental is becoming increasingly important. Statewide, home ownership rates have fallen to 73%, a significant drop since peaking at 76% in 2006. Minnesota homeowners owned an estimated 21,000 fewer homes in 2009 than in 2006.

---

<table>
<thead>
<tr>
<th>Household Income</th>
<th>RENTERS</th>
<th>HOMEOWNERS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Number</td>
<td>Percent</td>
</tr>
<tr>
<td>Less than $20,000</td>
<td>2,104</td>
<td>83%</td>
</tr>
<tr>
<td>$20,000 – $34,999</td>
<td>606</td>
<td>38%</td>
</tr>
<tr>
<td>$35,000 – $49,999</td>
<td>101</td>
<td>11%</td>
</tr>
<tr>
<td>$50,000 and over</td>
<td>17</td>
<td>2%</td>
</tr>
<tr>
<td>All income levels</td>
<td>2,828</td>
<td>46%</td>
</tr>
</tbody>
</table>

The burden of housing costs weighs more heavily on lower-income families, as the table shows. Renters are also more likely to face unaffordable housing costs.
Lower-income households face extreme affordability challenges.

The chart below compares median earnings across different occupations to the income required to afford housing.7

OWNER COSTS AND EQUITY. In Crow Wing County, approximately 12% of homeowner households pay at least half of their income on housing.8 In addition,

- The median sale price for homes (excluding foreclosures) was $146,600 in 2010 in the county. Since 2006, median home prices have decreased by 16%, after adjusting for inflation. Compared to 2000-1, real median home prices have increased by 4%.9
- Statewide, a drop in home prices as a result of the foreclosure crisis and recession has left many owing more on their home than it is worth.
- The median income for homeowners is $49,800.10

AFFORDABILITY FOR RENTERS. Approximately 27% of renter households now pay at least half of their income for housing in Crow Wing County.11 In addition,

- The fair market rent for a two-bedroom apartment in 2011 is $680 per month.12 Since 2000, the fair market rent has increased by 20%, after adjusting for inflation.13
- In most Minnesota counties, renter incomes have fallen. According to the most recent data available, in Crow Wing County, real renter incomes have fallen by 3% since 1999.14
- The median income for renters is $24,460.15

Foreclosures in Minnesota
- From 2005-2010 in Crow Wing County there were 1,376 foreclosures. Of these, 388 occurred in 2010.16
- About 6% of primary mortgages in Minnesota were delinquent by 60 days or more in early 2011.17
- The most common reason people sought foreclosure counseling in 2010 was loss or reduction of income.18

Homelessness in Minnesota
- On a single day in 2009, 482 people were known to be homeless in the Central Region, including 208 children and youth through age 21.19
- An estimated 13,100 Minnesotans are homeless on any given night.
- The number of homeless people identified increased 25% from 2006 to 2009.20

Unemployment, Jobs, and Poverty
- The average unemployment rate in Crow Wing County was 7.5% in May 2011, up from 4.9% in May 2007, prior to the Great Recession.21
- Of the available jobs in Crow Wing County and counties nearby, 45% pay less than the wage required to afford basic needs.22
- In 2009, 14% of people in Crow Wing County were living in poverty. Children face a poverty rate of 18%.23