There is a **severe mismatch** between market supply and market demand. The mismatch is greatest for **households below 30% media income**. Targeting resources to these households requires new tools and increased investment.

- **Key Facts on the Need for Affordable Housing Investment**

- **We are falling behind...**

- **...because funding is inadequate...**

- **Project funding applications: $233 MILLION**

- **Available funds: $80 MILLION**

- **And communities of color are impacted the most.**

- **27% of Minnesota households pay more than they can afford for housing**

- **23% of white households and 40% households of color are housing cost burdened**
MHP’s Out of Reach Minnesota 2019 reveals that the **crisis hits hardest for low-wage workers** who are the backbone of our communities. Jobs with the most projected growth – like home health aides – don’t make enough to pay the rent.

The percentage of cost-burdened renters grew from 33 percent of households in 2000 to 41 percent in 2017. Yet, in 2017, only 238 new multi-family units were permitted for construction and, of these units, nearly half were in one county. Seven of the 12 counties in the Northwest region saw no new development of multi-family units. The region also contains the fewest units of subsidized housing of any region in the state, with just 3,284 units in 2017. In the Northwest region, just 288 new single-family homes were permitted for construction in 2017 – the lowest amount of any region in the state.

At 78 percent, the region contains the highest percentage of homeowners. However, while 79 percent of white households are homeowners, only 46 percent of people of color and Indigenous households own their own home.

In Hennepin County, 52% of renter households (97,471 families) earn less than 60% of area median income. Of these households, 78% pay more than 30% and 44% pay more than half of their monthly income on housing.

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*Source: Minnesota Housing Partnership State of the State’s of Housing 2019 using data from Minnesota Department of Employment and Economic Development*