RENTS HIGH, EARNINGS LIMITED

In order to afford rent and utilities for a safe, modest two-bedroom apartment at the fair market monthly rent of $654, Clay County workers would need to earn $12.58 per hour, 40 hours per week, all year long. The typical renter in the county, however, earns the equivalent of $6.32. At the minimum wage of $7.25 per hour, a worker must work 1.7 full time jobs to afford this rent.²

In Clay County, about 1,078 owner and 1,799 renter households pay at least half of their income for housing—a level considered severely unaffordable.¹

When housing is unaffordable, families are forced to choose between paying for housing and other needs, such as food or medicine.

CONSTRAINED RENTAL OPTIONS

Growing demand plus a limited supply of rental housing is leading to higher rents and limited choice in many areas. The foreclosure crisis has turned scores of former homeowners into renters, and much of the rental stock is aging and not matched well to the needs of renters. Meanwhile, construction of multi-family properties statewide reached a 50-year low in 2006-2010.⁵

Where a shortage of rental homes exists, the burden is heaviest for the lowest-income renters. In Clay County, for every 100 extremely low-income renters there are 36 units that are affordable and available.⁶
Children are at higher risk when parents cannot afford safe, decent housing.

The chart below shows the median earnings for workers in common occupations compared to the cost of housing.7

In 2010 the cost of housing consumed more than half of income for almost 1 in 7 Minnesota households.
In 2000, only 1 in 12 households experienced this level of cost burden.8

OWNER COSTS, EQUITY, AND FORECLOSURE

- In Clay County, the median home sales price (for non-foreclosures) in 2011 was $139,900. This is a decrease of 4% since 2006, after adjusting for inflation.9
- From 2005-2011 in Clay County there were 476 foreclosures. Of these, 85 occurred in 2011.10
- A drop in home prices as a result of the foreclosure crisis and the Great Recession has left 18% of Minnesota mortgage holders owing more on their home than it is worth.11
- About 5% of primary mortgages in Minnesota were delinquent by 60 days or more in early 2012. As a comparison, from 1979 to 2004, this delinquency rate averaged 1.7%.12

Children are especially vulnerable to the impacts of unstable, unaffordable housing, inadequate home heating and cooling, and a family budget squeezed between housing and food. In the worst cases, normal growth and development are stunted, and school performance suffers.

Homelessness in Minnesota
- On a single day in 2009, 358 people were known to be homeless in the West Central Region, including 132 children and youth through age 21.13
- About half of the people experiencing homelessness in Minnesota are 21 or under.14
- An estimated 13,100 Minnesotans were homeless on a given night in 2009, the most recent year for which there is statewide data.15
- The number of homeless Minnesotans increased by 25% from 2006 to 2009, and rose further in recent years.16 The increase in homelessness likely stems from increasing long-term unemployment.17

Unemployment, Children, and Poverty
- In 2010, 12.8% of people in Clay County were living in poverty. Children face a poverty rate of 14.6%.18
- The average unemployment rate in Clay County was 4.0% in June, 2012, not including those who have quit actively looking for work.19
- Of the available jobs in Clay County and counties nearby, 47% pay less than the wage required to afford basic needs.20
- In Clay County and counties nearby, there are about 2.5 job seekers for each vacant job.21