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Unlocking Opportunities: An evening and conversation with *Evicted* author, Matthew Desmond

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Alliance Housing and the Minnesota Housing Partnership are pleased to welcome **Matthew Desmond**, Harvard professor and co-director of the Justice and Poverty Project, to Minneapolis on October 21 for a discussion of his Pulitzer Prize-winning book, ***Evicted: Poverty and Profit in the American City***.

Saturday, October 21, 2017

Presentation & panel discussion

7-9 p.m. | Augsburg College

Across the nation, Dr. Desmond's deeply affecting storytelling has ignited an urgent conversation about the growing lack of safe, adequate housing for those with the lowest incomes in our communities.

Building on the efforts of advocacy organizations, like MHP, and housing owners/managers, like Alliance Housing, this high-profile presentation will galvanize awareness around this critical issue among policymakers, advocates and the wider public.

Dr. Desmond's presence in the Twin Cities will help shine a light on the work of nonprofit organizations and lift up policy and funding ideas – at the federal, state and local level – that can lead to sustainable solutions to the affordable housing crisis.

Join us as a sponsor for this critical conversation!

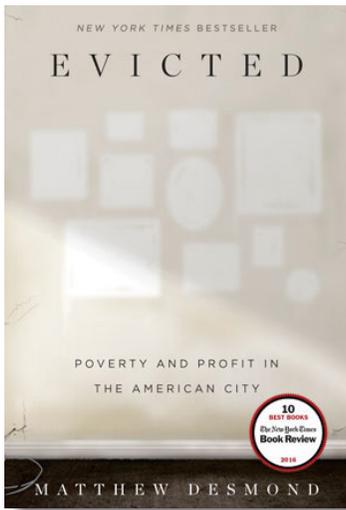


ABOUT EVICTED

Even in the most desolate areas of American cities, evictions used to be rare. But today, most poor renting families are spending more than half of their income on housing, and eviction has become ordinary, especially for single mothers. In vivid, intimate prose, Desmond provides a ground-level view of one of the most urgent issues facing America today. As we see families forced into shelters, squalid apartments, or more dangerous neighborhoods, we bear witness to the human cost of America's vast inequality—and to people's determination and intelligence in the face of hardship.

ABOUT DESMOND

Matthew Desmond is the John L. Loeb Associate Professor of the Social Sciences at Harvard University and codirector of the Justice and Poverty Project. A former member of the Harvard Society of Fellows, he is the author of the award-winning book, *On the Fireline*, coauthor of two books on race, and editor of a collection of studies on severe deprivation in America. His work has been supported by the Ford, Russell Sage, and National Science Foundations, and his writing has appeared in the *New York Times*, *The New Yorker* and *Chicago Tribune*. In 2015, Desmond was awarded a MacArthur "Genius" grant.



Across the Twin Cities metropolitan area, the lack of affordable housing that's accessible to low income residents is becoming an **urgent priority for families, advocacy organizations and leaders in the private, public and philanthropic sectors.**

With more and more stakeholders engaged in this essential discussion, this event will be a catalyst for community book groups and media exploration of the key issues in Desmond's Pulitzer Prize-winning work – expanding the **impact of this engagement far beyond the October 21 presentation and panel discussion.**

Your sponsorship of this event will build your visibility among the most influential leaders in affordable housing and put your organization at the center of finding solutions to one of the most pressing issues facing our region. While **more than 600 people will attend this event**, your sponsorship will influence ideas that enhance the lives of thousands of Twin Cities residents.

Select your Sponsorship Level

Presenting Sponsor – \$10,000

Custom package including:

- » Recognition from the podium
- » Leading acknowledgment as top sponsor on MHP and Alliance Housing websites and in communications, including invitations, cover of program, event signage and emails
- » 20 tickets to the event in reserved seating section
- » Autographed copy of *Evicted*

Community Sponsor – \$5,000

- » Special recognition at post-event reception
- » Leading acknowledgment as a key sponsor on MHP and Alliance Housing websites and in communications, including invitations, program, and event signage
- » 10 tickets to the event in reserved seating section
- » Autographed copy of *Evicted*

Neighborhood Sponsor – \$2,500

- » Leading acknowledgment as a key sponsor on MHP and Alliance Housing websites and in communications, including invitations and program
- » 7 tickets to the event
- » Autographed copy of *Evicted*

Home Sponsor – \$1,000

- » Acknowledgment on MHP and Alliance Housing websites and in communications, including program
- » 3 tickets to the event
- » Autographed copy of *Evicted*

Book Sponsor – \$500

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- » 1 ticket to the event

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Please send completed form to Becky Watson by email at becky.watson@mhponline.org or mail at MHP, 2446 University Ave W, #104, St Paul, MN 55114. For additional questions or ideas, call Becky at 651.925.5544.